

LEISURE WORLD COMMUNITY CORPORATION  
STRATEGIC PLANNING ADVISORY COMMITTEE

Minutes of Regular Meeting

April 1, 2010

9:00 a.m.

Sullivan Room

MEMBERS PRESENT: Naomi Lawhorn-Gripper, Chair, M16; Joyce Brown, M6C; Lawrence Damsky, M19B; Phil Marks, M20B; Shirley Henderson, M24; Marian Cain-Hayden, M27; and Marti Jacobs, M27.

MEMBERS EXCUSED: Phyllis Ross, M6C; and Robert Bordley, M20A.

VISITOR: Marian Altman, Chair, LWCC Board of Directors.

LWMC: Kevin Flannery, General Manager and Nancy Gordon, Trust Assistant.

1. Call to Order – The Chair called the meeting to order at 9:05 a.m.
2. Approval of Agenda – The agenda was approved as presented. Under Old Business: Delete Item iii. (This will be discussed next month.) Under New Business: i. Revise to read, “Develop/adopt process for organizing/synthesizing *remaining* interview results.”
3. Approval of Minutes – The minutes of the meeting of March 4, 2010, were approved as written.
4. Chair’s Comments – There were no comments.
5. Old Business –
  - i. Status of Focus Group Interviews – Mrs. Brown reported that the Focus Group interviews are complete. Approximately 125 participants participated in 12 Focus Groups consisting of residents, employees and advisory chairs:

<u>Number of Focus Groups</u>	<u>Participants</u>	<u>Number of Interviewees</u>
9	residents	approximately 100*
2	employees	19
1	advisory chairs	6

Written reports of the results of all Focus Group have been made. \*The committee felt that the residents represented a good cross section of the community.

Mrs. Brown was thanked for her work with the Focus Groups.

ii. Process to Develop Strategic Plan - Mrs. Gripper stated that the ultimate goal of this committee is to present a strategic plan to the Board of Directors. She reviewed with the Committee the process involved, including the steps that have been completed, those currently being undertaken and those yet to begin. The results of these actions will provide the base of information for the strategic plan the Committee will present to the Board of Directors and will include the following.

1. the mission statement;
2. the vision statement; and
3. a set of broadly defined goals.

6. New Business

i. Develop/adopt process for organizing/synthesizing remaining interview results

Written reports of the Focus Group results were discussed, and a list of topics most important to the participants was developed by the committee.

7. Summary and Follow-up – The list of topics developed today from interview results will be emailed to the committee for revisions as soon as possible. In follow up, the Chair will contact Committee members via email to: 1) solicit their input in reaching consensus on the topics/themes that will be the basis of the vision; and 2) request that each Committee member develop a draft vision statement using the selected topics/themes as the basis. At the next meeting, a vision statement will be written and adopted by the Committee, and a set of broadly stated goals will be identified.

8. Open Forum – No visitors were present.

9. Next Meeting - The next meeting is scheduled for May 6, 2010, at 9:00 a.m. in the Sullivan Room.

10. Adjournment – There being no further business, the meeting adjourned at 12:00 noon.

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Naomi Lawhorn-Gripper, Chair