



*Leisure World Strategic Planning Committee  
Resident Questionnaire*

The LW Strategic Planning Committee announces this final call for residents to add their voice to those who have already participated in a focus group interview session. This request is designed to provide an opportunity for residents to participate in the process of revising and updating the LW Strategic Plan.

**Responses should be submitted by Friday, March 26, 2010.**

Completed questionnaires may be emailed to [ngordon@lwmc.com](mailto:ngordon@lwmc.com), taken to the management office of your mutual or dropped off in the E&R Office of either Clubhouse 1 or Clubhouse II.

*Why did you choose Leisure World?*

*What suggestions do you have for making Leisure World more competitive in the real estate market?*

*What changes in the organizational structure and systems will improve communication between management and residents, as well as within the community of residents?*

*What communication tools and techniques could be improved/enhanced?*

*What revenue opportunities could be expanded in the next three years?*

*What is the potential for new revenue in the next 5-7 years?*

*What is your view of initiating an agreement with an outside health care provider as opposed to the current system?*

Submitted by \_\_\_\_\_

Mutual \_\_\_\_\_

Date \_\_\_\_\_